

SUZON HOSSAIN

Facebook Ads Expert



About Me

I work as a passionate and results-driven Facebook advertising expert. I am Suzon Hossain with over 5 years of hands-on experience in Facebook ad campaign planning, implementation, and optimization. With a strong background in working with local businesses, real estate, and e-commerce brands, I consistently deliver high-converting leads at low CPLs using data-driven strategies, laser-focused audience targeting, and engaging creative.

Contact

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<https://fs-technology.odoo.com/>

1341,Savar, Dhaka, Bangladesh

Skills

- Facebook Business Manager
- Meta Ads (Lead, Conversion, Traffic, Retargeting)
- Audience Research & Custom Audiences
- Facebook Pixel Setup
- Conversion Tracking
- A/B Split Testing
- Ad Copywriting & Creative Strategy
- Analytics & Reporting (Meta, Google Analytics)

Language

Bangla

English

Spanish

100%

75%

70%

Experience

Facebook Ads Specialist

Freelancer / Upwork / Fiverr

2021 – 2023

- Managed 50+ Facebook ad campaigns for clients in niches like real estate, cleaning services, and local shops.
- Generated 3,000+ qualified leads with an average CPL under \$5.
- Designed and tested multiple ad creatives and landing pages.
- Integrated Facebook Pixel and set up custom conversions using Events Manager.
- Created retargeting funnels that improved conversion rate by 35%.
- Provided detailed weekly reports and ad performance breakdowns.

Digital Marketing Intern

Expert it Agency, Dhaka

2019 – 2020

- Supported senior media buyers in audience research and campaign setup.
- Helped optimize Facebook ad budgets using A/B split testing.
- Learned about Facebook Business Manager,
- Meta Ads, Server site tracking,
- Google Tag Manager, Facebook Pixel, Library, and campaign structures.

Education

National university

2014 - 2016

Bachelor's of Science in Marketing

Rajshahi college

2010 - 2013

Bachelor's of Science in Marketing

References

Md. Omar Faruk

Expert IT Park / CEO

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Md. Golzar Hossain

Outsourcing BD Institute / CEO

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